

Now Accredited by



Affiliated with



INDIAN SCHOOL *of* HAIRDRESSING

**CREATE
WAVES
OF
CHANGE**

**IMAGINE
YOURSELF
BALD FOR A
SECOND.
WHAT
HAPPENED?
IT
CHANGED
YOUR
ENTIRE LOOK
RIGHT?**





**START
YOUNG
RETIRE
RICH**

WITH RELEVANT EXPERIENCE & EXPOSURE TO THE INDUSTRY YOU CAN BE ANYONE OF THE FOLLOWING:

ENTREPRENEUR Owning A Salon

FREELANCER Be Your Own Boss

TRAINER For a National or International Hair brand

HAIR STYLIST Working In A Salon

WORK ON SHOTS Style the Stars

Expected Earnings

1 – 3 Years: Up To Rs. 6,00,000 Lakhs Annually

3 – 5 Years: Up To Rs. 12,00,000 Lakhs Annually

5 Years and Above: Sky is just the Beginning!



IMPORTANCE OF HAIR

Hair is not just your style statement; it's almost like a social status. It's a statement about yourself and your hair. People, these days, spend a good amount of time and money on salons and hair products. It makes the individual feel good and confident, if nothing more.

An ample set of hair indicates youth, vitality, good health, virility and beauty. Women with long and lustrous locks are seen as feminine and men with ample hair are seen as considerably masculine than their bald counterparts.

HAIRDRESSING THROUGH THE AGES

The first appearance of the word "hairdresser" is in 17th century Europe, and hairdressing was considered a profession. It was in France where men began styling women's hair for the first time, and many of the notable hairdressers of the time were men, a trend that

would continue into modern times.

Beauty salons became popularized during the 20th century, alongside men's barbershops. Electricity led to the development of permanent wave machines and hair dryers. These tools allowed hairdressers to promote visits to their salons, over limited service in-home visits. New coloring processes were developed, which allowed hairdressers to perform complicated styling techniques.



TODAY'S HAIRDRESSER



Hairdressers today provide clients with beauty services by styling, cutting, straightening, and treating hair with solutions. They listen to new clients preferences and specifications, or refer to the past styling preferences of their repeat clients; they then select and perform treatments and services.

Hairdressers must have an aptitude for colour and design, and an extensive knowledge of the chemicals and procedures used in colouring, straightening, and permanents. They require good communication and organizational skills, as well as an aesthetic sense for styling hair.

OR one could opt for any of
the 4 shorter courses

Style Expert

Course Duration: 4 Weeks| Mon-Fri| 6 Hours A Day

Shear Genius

Course Duration: 9 Weeks| Mon-Fri| 4 Hours A Day

*The Alchemist**

Course Duration: 6 Weeks| Mon-Fri| 5 Hours A Day

*Keratinologist**

Course Duration: 1 Week| Mon-Fri| 6 Hours A Day

*To enroll for the Alchemist or Keratinologist course,
one must have 2 years experience as a hairdresser.

For more information, on the shorter courses offered
by us, please call us or send us an email and we will
send you the relevant information



Fundamentals of Hairdressing

An 18 Week Comprehensive Course for Beginners wishing to Master the Art of Hairdressing, which comprises of the following:

Theory Sessions	48 hours
Practical Sessions	296 hours
Video Sessions	8 hours
Counseling Sessions	8 hours

Topics Covered

Hair Science
Introduction To Tools
Shampoo & Conditioning
Client Consultation
Styling & Blow Dry
Product Knowledge
Fundamental Haircuts
Chemical Training
Personal Grooming &
Salon Etiquettes
Health & Safety
Soft Skills
Salon Management
Soiree & Graduation



On Course Completion, you will be awarded with 5 Certificates

ALCHEMIST, SHEAR GENIUS, KERATINOLOGIST, STYLE EXPERT AND FUNDAMENTALS OF HAIRDRESSING

DETAILS OF COURSES OFFERED



PURSUE

HAIRDRESSING AS A CAREER?

- The Indian Salon Industry is currently valued at ₹200 Billion or (₹20,000 Crore)
- This industry is growing at a flourishing rate of 20% annually
- This constant boom is attracting a lot of investors who are ready to make huge investments in the hair and beauty segment

- 1.42 crore trained personnel are required by 2022 to fuel this sector
- Indian consumers have started considering hair to be an important part of their personality, and they are willing to spend on superior quality hair care products
- In-Salon hair care Therapies and Spas have gained utmost importance with both men and women visiting the salons regularly to make their hair look and feel good
- The current average spending of an Indian on hair and beauty services is ₹100 annually which is expected to triple in the next three years
- These factors make the Hairdressing Industry one of the lucrative careers to pursue now

welcome to



M U M B A I

Though salons are growing in numbers, there is a huge shortage of professionals to service customers. There are not enough trained people to fill in the positions. Hairdressing is a specialized profession and it needs people to who are qualified to deliver quality services

Apart from qualified professionals, the Industry also needs boutiques with high standards that match hair salons around the world. Though the Indian salons employ trained professionals, there are very few institutions that focus on the art of hairdressing at its core. The industry is in dire need of institutes that offer qualified and specially trained professionals, and that's where **INDIAN SCHOOL OF HAIRDRESSING** comes in.

Vision

“To provide the most superior, effective and practical hair training”

Mission

“To craft the most up-to-date training methods, covering a wide range of skills, that will offer great career opportunities in hairdressing.”

WHY CHOOSE ISH?

The Only Hairdressing School, with A Cut Above the Rest

A Progressive Institution with the most up-to-date training methods, we're geared to offer great career opportunities in hairdressing. We provide most creative, superior, effective and practical hair training, covering a wide range of skills.

MASTERS WHO HELP YOU MASTER THE ART

Creating the best hairdressing artists in this industry needs educators who are masters of the art themselves. Our expert teachers include, Rachana Lakhani, who gave up her management job in 2001 to pursue her love for hair.

She began her hairdressing career with Juice where she started of as a student, then trainee, stylist and worked her

way up to being a Salon Director and Senior Trainer. Through her career, Rachana has travelled globally and got herself trained at Toni & Guy, Vidal Sassoon, etc.

She is inspired by her peers, and seeks satisfaction in seeing all her students learn, grow and excel in their careers.

HANDS-ON LEARNING

That's At The Heart of our Training – At Indian School of Hairdressing, we prepare you for a successful career in hairdressing through hands-on learning, professional tools, quality mannequins and salon focused curriculum.



AN
EDUCATION
THAT MAKES
YOU
CAREER
READY

Our intensive hands-on training will not only make you career-ready but career-focused. You'll

not only perfect your technical skills but practice precision with salon guests and master your craft.

welcome to a

#WORLDBEYOND

doctors & engineers ...

MAKE THE INDUSTRY YOUR CLASSROOM

1st floor, Candelar Building, 26, St. John Baptist Road, Bandra (W), Mumbai 400050

T: 022 - 8080197777

E: info@schoolofhair.in

@ schoolofhair.in  indianschoolofhairdressing  schoolofhairind  schoolofhairind